

Romanoff Renovations Expands West Coast Presence



April 7, 2014 – In early 2014, Atlanta-based Romanoff Renovations became a bi-coastal provider of construction services to the home improvement industry, opening 10 offices throughout California, Nevada and Washington. After a year of solid performance on the West Coast, Romanoff will further expand its operations in the Pacific Northwest, with the opening of 9 additional offices, 5 in Oregon, 3 in Idaho, and an additional facility in Washington.

Romanoff has established a team of talented, seasoned operators to handle the simultaneous opening of the 9 offices, who understand the unique challenges of the Pacific Northwest region’s geography, labor regulatory environment, and climate. The team will also be assisted by the company’s West Coast Support Center, based in Sacramento, CA.

“Over the past three years Romanoff Renovations has achieved a compound annual growth rate of over 45%, which would be impressive in any industry, but is incredible for a people-based service company. Even more impressive is that this growth was achieved while not only maintaining the quality of our service offering, but also enhancing the quality of the customer experience through hard work, innovation, and dedication to never accepting the status quo. This phenomenal accomplishment would not have been possible without the tireless dedication of our installers, staff, and leadership teams working in concert to provide a better tomorrow for our customers, our associates, and our communities” – Aaron Ribner

Romanoff, a 40-year veteran of the construction industry, well-known for innovative approaches to improve customer experience and grow sales, will provide services to over 100,000 customers, across 48 offices, in 20 states in 2015 with the completion of this expansion.

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